

Dear Pastor, Parish Minister, Educator, Director,

We have an exciting opportunity for you and your parish, shrine, university, school or conference center to partner with Ignatius Press in the nationwide and Canadian presentation of the DVD version of the epic film, *POPE JOHN PAUL II*.

The film originally aired as a three-hour CBS mini-series on December 4 and 7, 2005, starring Academy Award- and Golden Globe-winning actor Jon Voight, who was nominated for an Emmy for his remarkable performance in the film. This movie was made in cooperation with the Vatican and received a blessing from Pope Benedict XVI.

Ignatius Press, one of the largest Catholic publishers in the United States, is pleased to offer the DVD version of this incredibly inspirational and powerful dramatic film that has never before been seen in theaters, as part of this exclusive **Movie Night** package and as an excellent means of **whole-community catechesis and entertainment** as well as a superb **fundraising tool**.

This is our third year of offering these incredible **Ignatius Night at the Movies** packages and hundreds of parishes, shrines, schools and universities across the United States and Canada have already participated in these exciting educational/fundraising events.

Now you can once again, or for the first time, be a part of this unique opportunity to reach out to and spiritually inspire your parishioners, students, and the surrounding community by teaching the truths of the Catholic faith, and educating about the life and events surrounding this extraordinary saintly man and beloved pope.

You will have the opportunity to premier this amazing film on the "big" screen—right in your own church, school or center. This epic movie takes the viewer into the life of Karol Wojtyla, from his youth in Poland through his final days in Rome on the Chair of St. Peter. In addition to Voight's widely acclaimed performance as the older Pope John Paul II, Cary Elwes (*The Princess Bride, Glory*) gives a remarkable portrayal of the younger Wojtyla. Other notables include Ben Gazzara, James Cromwell, and Christopher Lee.

POPE JOHN PAUL II, filmed on location in Krakow, Poland and Rome, brings the amazing story of Karol Wojtyla up close and personal, from his struggles in Nazi-occupied Poland to his dealings with the Russians and their desire to turn his beloved homeland into a godless society; from his education in the underground seminary to his election, at the age of 58, as the first non-Italian pope in 455 years; from his athletic, theatrical youth to his physically depleted old age, to his moving and dignified death. This movie portrays it all in a way never before seen with a remarkable glimpse into the inner sanctum of the Vatican conclave and the making of a pope. It will move the viewer to laugh, cry and be awed by the privilege of sharing the earth for a brief time with this saintly man.

Please take a few moments to check out our website, <u>www.ipmovienights.com</u>, to learn more about this and other amazing films.

Once you decide to host an **Ignatius Night at the Movies** at your facility, Ignatius Press will provide you with materials to ensure a successful event, including:

- A complimentary DVD of **POPE JOHN PAUL II** along with a full-color, sixteen-page, collectors' booklet which includes discussion questions.
- Full-color posters
- Flyers
- Sample announcement
- A sample press release
- Copies of the DVD and other Ignatius materials to be offered for resale
- Catalogs for additional orders

You will:

- Publicize the event in your area
- Arrange for AV equipment as well as a room or hall for movie viewing
- Sell tickets or take a free-will offering if you wish for which you will retain all proceeds
- Provide one or more people to sell the Ignatius materials unless this will be handled by a local Catholic bookstore.
- Offer Ignatius Press merchandise for resale. Merchandise on display or from our catalogs can be purchased by you at 70% of the retail price. (Exception: Books in the *Faith and Life* and *Image of God* series are sold to you at 80% of retail price.) Your resale of these items at the normal retail price will provide a profit of 30% on sales (20% for *Faith and Life* and *Image of God* books) unless being handled by a bookstore in which case your church/school/organization will negotiate profits and costs with the bookstore.

The only cost to the church, school or bookstore is for the return shipping of any unsold materials!

We sincerely hope you will be joining us for **Ignatius Night at the Movies** as we present **POPE JOHN PAUL II.**

Don't forget to click on www.ipmovienights.com to catch a glimpse of why we are so thrilled about this incredible **Movie Night** package and your opportunity to spread the news!

For more information about this exciting venture, please contact: Diane Hanson, Toll Free: 866-431-1531 ext. 5; Direct: 734-455-1973; e-mail: dhanson@ignatius.com.