



THE INTERNATIONAL RELEASE

OF THE HIGHLY ACCLAIMED MOVIE

POPE JOHN PAUL II

You can be a part of this exclusive event!

This is an incredible opportunity to share the amazing life story of the beloved Karol Wojtyla from his youth in Krakow, Poland, to his moving final days in Rome on the Chair of St. Peter.

Ignatius Press will provide:

- Publicity posters and flyers (additional posters and flyers can be downloaded from the website: www.ipmovienights.com)
- Press release you will customize with your time, date and place
- A sample bulletin announcement
- A DVD copy of ***Pope John Paul II*** along with a beautiful 16-page full-color collector's booklet with thought-provoking discussion questions
- Support from our marketing staff
- Ignatius products to be offered for resale at the event
- Ignatius catalogs and order forms to take additional orders
- Shipping costs of the materials sent to you

You will:

- Publicize the event in your area
- Arrange for AV equipment as well as a room or hall for movie viewing
- Sell tickets or take a free-will offering, if you wish, for which you will retain all proceeds
- Offer for sale the ***POPE JOHN PAUL II*** DVD along with a selection of other products. You may also take orders on any items from the catalogs we have enclosed. Merchandise on display or from our catalogs can be purchased by you at 70% of the retail price. (Exception: Books in the *Faith and Life* and *Image of God* series are sold to you at 80% of retail price.) **Your resale of these items at the normal retail price will provide a profit of 30% on sales (20% for *Faith and Life* and *Image of God* books).**
- Provide one or more people to sell Ignatius Press materials (unless this will be handled by a local Catholic bookstore).
- Pay for shipping to return to Ignatius for credit any unsold products. Instructions for returning products will be included with the materials sent. (Exception: If this is being handled by a bookstore, we understand materials will be shipped there and our church/organization will be responsible for working out profits and other details with the bookstore).

This film originally aired as a three-hour CBS mini-series in December 2005, starring Academy Award- and Golden Globe-winning actor Jon Voight, who was nominated for an Emmy for his remarkable performance in the film.

This movie was made in cooperation with the Vatican and received a blessing from Pope Benedict XVI. It is 180 minutes in length and is in English with optional Spanish subtitles.

For more information, contact Diane Hanson, Toll Free: 866-431-1531 ext. 5; Direct: 734-455-1973; e-mail: dhanson@ignatius.com.