

Dear Pastor, Parish Minister, Educator, Director,

We have another exciting **Ignatius Night at the Movies** package. Once again, this is a marvelous opportunity for you and your parish, shrine, university, school or conference center to partner with Ignatius Press in the nationwide and Canadian special Movie Nights program featuring **PADRE PIO: Miracle Man.** 

We are pleased to offer this package as an excellent means of **whole-community catechesis** as well as a superb **fundraising tool**. *PADRE PIO*: *Miracle Man* is the winner of the Los Angeles Italian Film Awards prestigious **Audience Award**.

Ignatius Press, one of the largest Catholic publishers in the United States, is pleased to offer the DVD version of this incredibly inspirational and powerful dramatic film that has never before been seen in theaters or on television, as part of this exclusive Movie Night package.

This is one of a number of **Ignatius Night at the Movies** package currently offered by Ignatius Press. Please check out our other exciting packages on our website: <a href="www.ipmovienights.com">www.ipmovienights.com</a>. Hundreds of parishes, schools and universities across the United States and Canada have already participated in these exciting educational/fundraising events.

Now you can once again, or for the first time, be a part of this incredible opportunity to reach out to and spiritually inspire your members, students, and the surrounding community by teaching the truths of the Catholic faith, and educating about the life and events surrounding this extraordinary man.

You will be able to premier this amazing film on the "big" screen—right in your own church, school or center. This major feature film drama beautifully depicts the life of one of the most beloved and, at the same time, controversial religious figures of the 20<sup>th</sup> century. The viewer is drawn into the life of little Francelco Forgione who, even as a child growing up in Italy, had visions of Jesus, Mary and his guardian angel and professed his desire to become a Franciscan friar by the age of ten.

Viewers will be awed and inspired by this holy priest who bore the stigmata – the wounds of Christ. They will be moved by his profound faith and humility, his compassion for the sick, his miraculous healings of mind, body and spirit, and laugh at his quick wit. They will experience his suffering through physical ailments, attacks by the devil and persecution – even from those within the Church. And they will rejoice at the saintly life of this very human being.

This DVD offers the option of watching the movie in either the original Italian with English subtitles or in the dubbed English language version (also Spanish). You may simply select which option you prefer for your Movie Night presentation from the DVD's on-screen menu.

Please take a few moments to check out our special **Ignatius Night at the Movies**, *PADRE PIO*: *Miracle Man* website, <u>www.ipmovienights.com</u>, to learn more about this amazing film and your movie night opportunity.

Once you decide to host an **Ignatius Night at the Movies** at your facility, Ignatius Press will provide you with materials to ensure a successful event, including:

- A complimentary DVD of *PADRE PIO: Miracle Man* along with a full-color, sixteen-page, collectors' booklet which includes discussion questions.
- Full-color posters
- Flyers
- A sample announcement
- A sample press release
- Copies of the DVD and other Ignatius materials to be offered for resale
- Catalogs for additional orders

## You will:

- Publicize the event in your area
- Arrange for AV equipment as well as a room or hall for movie viewing
- Sell tickets or take a free-will offering if you wish for which you will retain all proceeds
- Provide one or more people to sell the Ignatius materials unless this will be handled by a local Catholic bookstore.
- Offer Ignatius Press merchandise for resale. Merchandise on display or from our catalogs can be purchased by you at 70% of the retail price. (Exception: Books in the *Faith and Life* and *Image of God* series are sold to you at 80% of retail price.) Your resale of these items at the normal retail price will provide a profit of 30% on sales (20% for *Faith and Life* and *Image of God* books) unless being handled by a bookstore in which case your church/school/organization will negotiate profits and costs with the bookstore.

## The *only* cost to the church, school or bookstore is for the return shipping of any unsold consignment materials!

We sincerely hope you will be joining us for **Ignatius Night at the Movies** as we present **PADRE PIO: Miracle Man.** 

Don't forget to click on <u>www.ipmovienights.com</u> to catch a glimpse of why we are so thrilled about this incredible **Movie Night** package and your opportunity to spread the news!

For more information about this exciting venture, please contact: **Diane Hanson, Toll Free:** 866-431-1531 ext. 5; **Direct:** 734-455-1973; e-mail: <a href="mailto:dhanson@ignatius.com">dhanson@ignatius.com</a>.