



November 3, 2009

NAME  
MEDIA OUTLET  
ADDRESS  
CITY, STATE ZIP

Dear NAME,

Enclosed is a copy of *Be A Man: Becoming the Man God Created You to Be*, the first book by Fr. Larry Richards. Fr. Richards recounts his own struggles to learn true manhood in *Be A Man*, and shares inspiring, personal stories from those men he has served in his decades as a priest. In his book, Fr. Richards dares men to develop a personal relationship with the God of the Universe, to live as a beloved son of God and to pursue holiness.

In a world that has blurred the roles of men and women, Fr. Richards talks openly and honestly with men and encourages them to appreciate the differences between the sexes. In *Be A Man*, Fr. Richards inspires men to become the true heroes they long to be and shows men that manliness is about true love – the kind of love only found in a real relationship with God.

Published by Ignatius Press, *Be A Man* is about men giving their lives away. As Fr. Richards points out, Jesus Christ Himself reveals what it is to be a man. He was a man for others, He challenged people, He was strong and He gave Himself away by dying for others while commanding His disciples to do the same. Each chapter ends with tasks that must be accomplished as well as questions for discussion and reflection.

*Be A Man* challenges men to recognize their faults and failings, but encourages men to be masculine without being “macho”. Fr. Richards minces no words when it comes to sexuality and he discusses the role of a married man as well as the proper attitude unmarried men should have. *Be A Man* is a book of authentic courage, deep compassion and fierce integrity.

Dr. Ray Guarendi, clinical psychologist, author and syndicated talk show host, says Fr. Richards talks straight to men in his own manly style. “*He pulls no punches. He pokes, pushes and sometimes verbally slaps men into being God’s men, with an obvious love for them and faith in their ability to persevere to Heaven.*”

Men need to reclaim their God-given role as leaders in relationships, families, parishes and communities. Please consider a review of *Be A Man* in your publication.

If you have any questions about *Be A Man: Becoming the Man God Created You to Be* or you would like to schedule an interview with Fr. Larry Richards, please contact me at 404-610-8871.

Sincerely,

Christine Schicker  
Senior Communications Associate  
enclosure